

RECLOSURE

Seal the deal with the new Fasson® Reclosure portfolio



The use of re-sealable labels is increasing as consumers rely on the convenience of portable easy-to-open, easy-to-close packaging. From dry goods, to snack foods, to household and personal care wipes, a reliable re-sealable label can help retain product freshness and moisture, plus add to brand equity.

Fasson® Films

Select conformable, white, opaque Fasson® PRIMAX® 350, when graphics are printed directly on the label, and a heavier label is preferred for easier lift and lay-down. 2.3 Mil White BOPP films are economical alternatives. When graphics are already printed directly on the flexible packaging material, choose our clear film products to allow the package's graphics to show through.

Fasson® Adhesives

Fasson® R143

Viewed as the industry standard, R143 is a premium adhesive offering high seal strength and good product resistance, making it ideal for both wet and dry applications. It has been used successfully when creating re-sealable labelling for packaging household and personal care wipes pre-moistened in solutions containing alcohol.

Fasson® R3500

Developed specifically as an economical alternative to our premium grade adhesives, R3500 offers high seal strength coupled with smooth removability. It should be considered for dry goods applications as well as those applications where moderate chemical resistance is required.

Selecting the right solution

When selecting a product for a re-sealable application, understanding the following criteria is recommended:

- Contents of the package, i.e., pre-moistened wipes solution.
- Uses or servings per package as they relate to the number of peels and re-seals.
- Size of the package and the opening that needs to be sealed.
- The actual surface or outer substrate that the label needs to peel from, re-seal to.
- Desired "feel" when peeling label, e.g., soft, quiet versus zippy.
- Contents of the package, i.e., pre-moistened wipes solution.



Fasson® Reclosure Products

All Reclosure products are available with a 12-14 week lead time.

	SPEC. #	PRODUCT DESCRIPTION	SERVICE	ROLL LENGTH (M)	ROLL WIDTH (MM)	FEATURES & BENEFITS
WHITE FILMS	75394	PRIMAX® 350 R143 1.5 Mil PET	Import	1524	1524	Premium product offering 3.5 mil conformable film face, high-seal strength and good product resistance.
	77461	2.3 Mil White BOPP TC R3500 1.2 Mil PET	Import	1280	1524	2.3 mil, solid core, topcoated polypropylene film face.
	76814	2.3 Mil White BOPP TC R143 1.2 Mil PET	Import	508	1524	
CLEAR FILMS	73487	2 Mil Clear BOPP TC R143 1.5 Mil PET	Import	508	1371	2.0 mil, ultra clear, strong, rigid film featuring premium adhesive
	77462	2 Mil Clear BOPP TC R3500 1.2 Mil PET	Import	1280	1524	Economical adhesive offering moderate chemical resistance and smooth release

As with any product recommendations, fitness-for-use testing in the actual application is suggested.

FOR A COMPLETE LISTING OF INNOVATIVE RE-SEALABLE LABELING PRODUCTS, CONTACT YOUR FASSON® SALES REPRESENTATIVE.



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