

**Fasson® 2 Mil Brushed Chrome Polyester TC/S333/50#SCK  
ABC**

<b>Facestock</b>		<b>Facestock physical properties</b>				
2 Mil Brushed Chrome Polyester TC has a rich brushed stainless steel surface appearance featuring excellent tear strength, heat resistance, dimensional stability, opacity and chemical resistance. Designed for printing with most flexographic, letterpress, and screen inks. Suitable for thermal transfer printing applications with select thermal transfer ribbons. Testing is strongly recommended prior to selecting final ink and ribbon choices		<b>Imperial Value</b>	<b>Units</b>	<b>Metric Value</b>	<b>Units</b>	
	<b>Caliper:</b> ASTM D1000	0.0020	inches	50.80	micron	
	<b>Tensile:</b> ASTM D882	<b>MD</b>	26,000	psi	1,828	kg/sq cm
		<b>CD</b>	20,000	psi	1,406	kg/sq cm

<b>Adhesive</b>		<b>Adhesive physical properties</b>				
S333 An excellent general purpose industrial grade clear permanent acrylic adhesive. Features high initial tack to most high and medium surface energy substrates. High shear strength for low ooze characteristics.		<b>Imperial Value</b>	<b>Units</b>	<b>Metric Value</b>	<b>Units</b>	
	<b>Type:</b>	Emulsion Acrylic				
	<b>Caliper:</b> ASTM D1000	0.0008	inches	20.32	micron	
	<b>Standard Coat Wt:</b>			26	g/sq m	
	<b>Minimum Appl Temp:</b>	25	F	-4	C	
	<b>Service Temp Range:</b>	<b>Min</b>	-40	F	-40	C
		<b>Max</b>	300	F	149	C
	<b>Loop Tack Stainless Steel: PSTC11</b>	59.2	oz/inch	65.1	N/100 mm	

<b>Liner</b>		<b>Liner physical properties</b>				
50#SCK is a bleached, super-calendered paper stock with very good diecutting and matrix stripping properties. Supplied with an Anti Block Coating ("ABC") on the backside of the liner to control adhesive and label transfer to the backside of the liner in finished, wound rolls. This liner should not be used in fanfolded label applications and is not recommended for back printability.		<b>Imperial Value</b>	<b>Units</b>	<b>Metric Value</b>	<b>Units</b>	
	<b>Caliper:</b> ASTM D1000	0.0032	inches	81.2800	micron	
	<b>Basis Wt:</b> TAPPI T410 (24" x 36" 500 sheets)	54.5	lbs/ream	88.8	g/sq m	
	<b>Tensile:</b> ASTM D882	<b>MD</b>	48.0	lbs/inch	211.2	N/25 mm
		<b>CD</b>	26.0	lbs/inch	114.4	N/25 mm
	<b>Tear:</b> TAPPI T414	<b>MD</b>	1.8	ounces	49.9	grams
		<b>CD</b>	2.1	ounces	58.2	grams

<b>Liner Release:</b>		<b>Total Construction Caliper</b>
TMLI 90° removal of Liner from Facestock.		(approximate):
<b>Rate of Removal</b>	<b>Grams/2" Width</b>	
400 inches/min.	40	0.0051 inches ( 5.1 mils; 129.54 microns)

**Features and Benefits**

- An opaque brushed metallic surface finish similar to brushed stainless
- Facestock has excellent hiding power and physical strength.
- Glossy clear topcoat which accepts most flexographic, letterpress, and rotary screen inks.
- Excellent thermal transfer printability with most wax/resin and resin ribbons
- Topcoat and adhesive have excellent chemical resistance

**Applications and Uses**

This product is suitable for a variety of durable labeling applications such as:

- Product identification labels
- Decorative labels
- Rating plates
- Work in process (WIP) labels

- Property identification or asset tags
- Durable goods labeling
- UL component labels. This product is UL Recognized for indoor and outdoor applications. For specific recognition or acceptance details, consult UL file MH17205.

### Printing and Converting

The topcoat is designed for printing by most solvent, UV cured, and water-based flexographic inks, UV cured letterpress, and rotary screen inks. Specially formulated inks are normally not necessary; however, testing is recommended prior to final ink selection. Also suitable for thermal transfer printing with select ribbons and printers. Consult product recognition files or Fasson Thermal Transfer Ribbon Guide for specific recommendations. This product can be diecut and stripped at high speeds on most web-fed presses. Sample labels in a variety of shapes have been successfully dispensed and applied with standard labeling systems.

### RoHS/Regulation 2002/95/EU

The substances listed in article 4 lid 1 of 2002/95/EU (RoHS) are not intentionally used in this product. The concentration limits of these substances will not exceed the set maximum concentration limits as provided in the proposed amendment for 2002/95/EU.

### Shelf Life

Unless specified otherwise in this document, one year when stored at 72°F at 50% RH

### Note:

The technical data presented is from tests we believe to be reliable but should be considered representative or typical only and should not be used for specifications purposes. This product should be tested thoroughly under end-use conditions to ensure it meets the requirements of the specific application.

## Appendix

### Performance Data:

The following technical data should be considered representative or typical only and should not be used for specification purposes.

Surface	Initial (15 minute dwell)		72 Hours at Room Temperature		72 Hours at 120°F		9
	oz/in	N/100mm	oz/in	N/100mm	oz/in	N/100mm	
1. Aluminum	55	61	60	66	63	70	
2. Stainless Steel	36.5	40.2	59.6	65.6	68.4	75.2	7
3. ABS Plastic	51.5	56.7	62.9	69.2	60.2	66.2	3
4. Polypropylene	19	21	5.4	5.9	28	31	
5. HDPE	11.2	12.3	12.9	14.2	17.2	18.9	3
6. LDPE	13	14.3	28	31	12	13	

### Environmental Performance: Chemical Resistance test results

The performance results are based on 4 hour immersions at room temperature unless otherwise noted (gasoline is 1 hour). Samples were applied to stainless steel panels and conditioned for 24 hours before immersion and evaluated immediately upon removal. Adhesion measured at 180° peel.

Chemical	Adhesion to Stainless Steel		Visual Appearance	9
	oz/in	N/100mm		
1. 70% IPA	57.3	63	No Change	
2. Tide® Detergent	40.5	44.6	No Change	
3. Engine Oil (10W30)	46	50.6	No Change	
4. Water	26.5	29.2	No Change	
5. Ammonia - pH 11	0	0	No Change	
6. 409® Cleaner	0.2	0.2	No Change	
7. Toluene	12.4	13.6	No Change	

8. Brake Fluid	48.96	53.9	No Change
9. Reference Fuel C	21.12	23.2	No Change
10. Kerosene K1	41.3	45.4	No Change
11. Heptane	47.5	52.3	No Change

**Compliance Recognition:**  UL  CSA  C-U



**Underwriters Laboratories, Inc.**

[Add Record](#) | [Change Record](#) | [Delete Record](#)

Substrates	Minimum Temperature		Maximum Temperature		(I=Indoor C I/O=Indoor & C
	°F	°C	°F	°C	
1. Aluminum	-40	-40	302	150	I/O
2. Galvanized Steel	-40	-40	302	150	I/O
3. Stainless Steel	-40	-40	302	150	I/O
4. Acrylic Paint	-40	-40	302	150	I/O
5. Epoxy Paint	-40	-40	302	150	I/O
6. Porcelain	-40	-40	302	150	I/O
7. Alkyd Enamel	-40	-40	302	150	I/O
8. Polyester Paint	-40	-40	302	150	I/O
9. Nylon	-40	-40	212	100	I/O
10. Polycarbonate	-40	-40	212	100	I/O
11. Melamine	-40	-40	212	100	I/O
12. Polystyrene	-40	-40	176	80	I/O
13. ABS Plastic	-40	-40	176	80	I/O
14. Unsat Thermoset Polyester	-40	-40	212	100	I
15. Phenolic	-40	-40	212	100	I
16. Polyphenylene Oxide	-40	-40	176	80	I
17. Polyethylene			140	60	I

**Recognized Ribbons:**

Armor "AXR7+", Armor "AXR600", Astro Med Inc "R-5", Astro Med "RF", Dai Nippon "R-300", Dai Nippon "R-510", Iimac "SP-410", Iimac "SP-330", Iimac "Primemark", Intermec "TMX 1500", Intermec "TMX 3200", ITW "R-91, ITW "B324", Japan Pulp & Paper "Resin 1", Japan Pulp & Paper "Sigma P", Kurz "K300", Kurz "K500", Kurz "K501", NCR "Promark 3", NCR "Resin Max", NCR "Perma Max", NCR "K3", Ricoh "B110C", Ricoh "B110CX", Ricoh "120EC", Sato Corp. "Premier 1", Sony "TR4070", Sony "TR4075", Sony "TR5070", Sony "TR6070", Sony "TR6075", Sony "Signature Series Resin", Union Chemicar "US300", Zebra "5095", Zebra "5100", Zebra "5463", Zebra "Z-4100", and others.

The information on compliance conditions, substrates, and printing products contained in the tables above represent a summary of recognized or acceptable conditions and printing products. Other conditions, substrates, and printing products may be recognized with this material. Please consult the specific compliance organization records or specific files for a complete listing.

#### Warranty

All statements, technical information and recommendations about AVERY DENNISON products are based upon tests believed to be reliable but do not constitute a guarantee or warranty. All AVERY DENNISON products are sold with the understanding that PURCHASER has independently determined suitability of such products for its purposes. AVERY DENNISON products are warranted to the original purchaser to be free from defects in material or workmanship for a period of one year from date of shipment. Purchaser's sole and exclusive remedy for breach of this warranty shall be the replacement of the defective products or, at AVERY DENNISON's option, the issuance of a credit or refund in an amount up to the purchase price of the defective product. In no event shall AVERY DENNISON be responsible for claims beyond the purchase price of the defective product.

THE WARRANTY SPECIFICALLY SET FORTH ABOVE IS IN LIEU OF ANY OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES OR MERCHANTABILITY, FITNESS FOR ANY PARTICULAR USE AND/OR NON-INFRINGEMENT. AVERY DENNISON SPECIFICALLY DISCLAIMS AND EXCLUDES ALL OTHER SUCH WARRANTIES. IN NO EVENT SHALL AVERY DENNISON BE LIABLE TO PURCHASER OR ANY OTHER PARTY FOR INDIRECT, CONSEQUENTIAL, INCIDENTAL, SPECIAL OR PUNITIVE DAMAGES.

No representative or agent of AVERY DENNISON is authorized to give any guarantee or warranty or make any representation contrary to the above. No waiver, alteration, addition or modification of the foregoing conditions shall be valid unless made in writing and signed by an executive officer of AVERY DENNISON.

[www.na.fasson.com](http://www.na.fasson.com)



**Avery Dennison**  
**Fasson Roll North America**  
8080 Norton Parkway  
Mentor, OH 44060  
800-944-8511 (US & Canada)  
52-55-5093-0100 (Mexico)

