
Product Data Sheet

50µ brush chrome PET TCY/ R0301/ HF125

MZ1061A

Issue date: 09/09/29

Facestock:

50µ brush chrome PET TCY is a print receptive top coated bright silver metallically brushed metalized polyester film featuring excellent tear strength, heat resistance, dimensional stability, and chemical resistance. Recommended for durable label application.

Caliper: 50 mic. (±10%) ISO 534
Basis Weight: 70 g/m² (±10%) ISO 536

Adhesive:

R0301 is a solvent acrylic clear removable adhesive featuring excellent consistency in removability without adhesive stain on substrates over long period of time.

Min. appl. temp.: ↑ 5°C
Service temp.: -20°C ~ +100°C
Peel Adhes. 90° 1.5 ↑N/in FTM #2
Initial tack 4 ↑N/in FTM #9

Liner:

HF125 is a clayed coated white paper liner featuring excellent layflat for manual labeling application.

Caliper: 140 mic (±10%) ISO 534
Basis Weight: 125 g/m² (±10%) ISO 536

N.B. All data to be considered as typical values

Applications and use:

This product is specifically designed for use where excellent removability is required on most of smooth and clean substrates such as POP applications.

Printing/Converting:

The topcoat on this product provides superior printing quality in UV letterpress, Flexo, offset, screen and ribbon printing. Testing is highly recommended to ensure satisfactory toner anchorage and print results with specific ribbons.

Shelf life:

One year when stored at 22°C at 50% RH

Statement of Practical Use:

As with all pressure sensitive materials, this product should be tested thoroughly under end-use conditions to ensure it meets the requirements of the specific application.

Avery Dennison Roll Materials Korea



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Warranty

Information concerning Products are based upon tests believed to be reliable but do not represent a guarantee or warranty. Products are provided on the basis that any Purchaser has independently determined the suitability of the Products and Purchaser's purposes. The Company warrants the products to be free from defects in material and workmanship. Should any failure to conform to this warranty appear within one year of delivery (but not afterwards), upon notification thereof within seven (7) days of such appearance and substantiation that the Products have been stored and applied in accordance with the Company standards, the Company shall within a reasonable period correct such defects by providing a suitable replacement without charge at the Company's plant or at the location of the Products (at the Company's election) provided however, if the Company in its sole discretion determines that replacement is not commercially practical, the Company may issue a credit in favour of the Purchaser in an amount not to exceed the purchase price actually paid for the Products. Any implied warranty of merchantability fitness for particular purpose or other warranty of quality, whether express or implied by law, is hereby excluded to the extent permitted by law. In no event shall the Company be liable for any incidental, indirect or consequential damages including, but not limited to, loss of profit, loss of use or loss of capital. The remedies of the Purchaser set forth herein are exclusive, and the total potential liability of the Company arising out of any contract of or from the manufacture, sale, delivery, resale, installation or use of any products shall not exceed the purchase price of the products upon which liability is based.