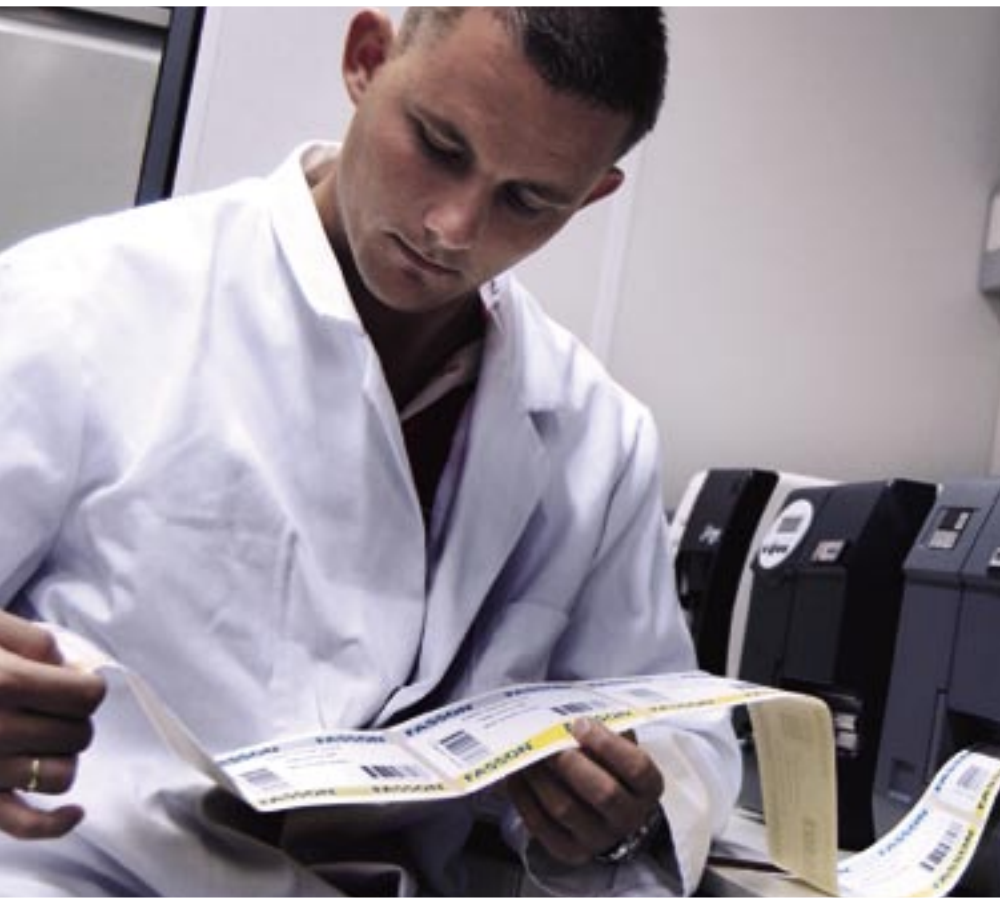


THERMAL VELOCITY



Direct Thermal Paper
300mm/sec

Are your customers frustrated at not being able to supply goods faster?
Are you looking at ways to increase productivity and reduce costs?
The **answer** is here!



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Marketing (Australia): 1800 629 641
 Sales (Australia): 1300 369 984
www.fasson.com.au

The New Fasson® 300HD

...❖ **MORE AND MORE CUSTOMERS AND LABEL USERS ARE LOOKING FOR NEW WAYS TO INCREASE PRODUCTIVITY AND IMPROVE EFFICIENCIES ON PRESS. THE NEW FASSON® 300HD CAN HELP YOU TO ACHIEVE THIS.**

The New Fasson® 300HD Direct Thermal Paper is a premium top coated thermal paper. The 300HD is a highly sensitive grade allowing for printing speeds in excess of 300mm per second. The premium coating protects the paper against environmental influences and sets new standards in the preprinting processes such as flexo and letterpress printing. More than 90% of top coated direct thermal papers run through a printing press before entering their final market application. Efficiency in preprinting is one of the new key targets for direct thermal papers.

...❖ **IMPORTANT CHARACTERISTICS AND BENEFITS OF THE 300HD ARE:**

Dynamic sensitivity allows for High speed printing, material can run faster whilst printing through direct thermal printers enabling quicker delivery of goods and increasing productivity.

Improved facestock strength allows longer print runs and runnability on the printing press. Less stops for cleaning of rubber blankets means more profitability for printers. The matt surface shows advantages not only in the optical appearance of the paper but also in barcode scanability of the thermal printed image.

Less print-head residue means less cleaning and longer life of thermal print-heads. High durability and chemical resistance of the thermal images allowing for excellent durability & scratch resistance of the printed image.

...❖ **DIRECT THERMAL PRODUCT MATRIX**

	Medium Sensitivity 200	High Sensitivity 300
High Durability	Direct-Therm 200HD	Direct-Therm 300HD
Medium Durability		
Limited Durability		Direct-Therm 300LD

CODE: F31525.1500
FACESTOCK : DIR-THERM 300HD
ADHESIVE: S2049
LINER: BG40WHN
WIDTH: 1500mm

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