

# MORE INNOVATIVE CHOICES WITH HIGH-PERFORMING DURABLE OFFERING

The Fasson Roll division of Avery Dennison Corporation is building on its wide range of adhesives, liners and facestocks, along with formulating service options and delivering marketing support for life-long product labeling opportunities. As the demand for durable product labeling has grown, so has the company's investment in products, services and tools developed for demanding identification, information, tracking, branding and functional applications.

Engineered to maintain appearance and functionality under the most extreme conditions, roll label materials include high performance films, foil and security products used in everything from general purpose to highly challenging technical applications. Reflective and graphic specialty films for all-weather outdoor applications, plus laminating adhesives for label creation, graphic attachment, as well as precision die cut parts are available. Non-adhesive product components for on-press pressure-sensitive label assembly or for creating long-lasting law, destination or work-in-process tags deliver the strength, chemical and moisture resistance, and UV stability required.

Coupled with the extensive product offering, are innovative industry service programs developed to enhance customer profitability and satisfaction.

For straightforward product selection, a comprehensive *Product Listing* has been compiled, plus a *Durable Product Selector* is available to simplify material selection when needing to comply with industry UL/CSA or environmental compliance standards. Visit [www.na.fasson.com](http://www.na.fasson.com) for more information.