

NOT JUST A PRETTY face



Fasson
Gloss



EXCEPTIONAL
INK HOLDOUT

HIGH DOT
FIDELITY

SUPER SMOOTH
SURFACE

NOT JUST A PRETTY face

If the labels have to look as good as they possibly can. If you are looking for real alternatives to cast facestocks for prime label applications. If you want your customers to be delighted with their labels and to keep coming back for more, count on Fasson Gloss, *it's not just a pretty face!*

FASSON GLOSS →

A woodfree, one-sided, double machine-coated paper – designed to give optimum print performance.

The product is suitable for a wide range of promotional and industrial label applications where attractive gloss appearance in multicolour work is required. Typical applications include labels for use in the cosmetic, food and pharmaceutical industries.

The bright white coating of Fasson Gloss yields excellent visual appeal and high gloss print results in the finished label when over-varnished. The special surface coating has been engineered for superior over-varnish performance and minimal dusting. Its super-smooth, uniform surface delivers exceptional quality graphics that will make your customers look good where it really counts – at the retail point of sale.

A true alternative to cast facestocks for high-fidelity label printing, Fasson Gloss offers the following attributes:

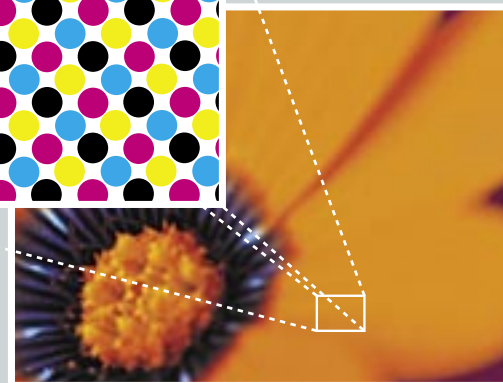
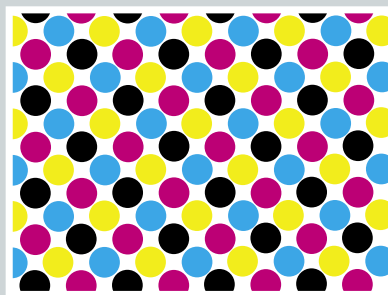
- Exceptional ink holdout
- Excellent gloss and smoothness levels while maintaining high strength required for smooth converting and dispensing
- Super white shade for crisp reverse printed graphics
- Premium coating for high dot fidelity and low dot gain
- Super smooth surface for 200+ line screen (line count) printing
- Excels when printed with UV ink systems

Is Fasson Gloss right for your application? The matrix below compares the physical properties of Fasson Gloss to our other gloss facestocks.

Structural Properties	Fasson Gloss	Super Gloss White	MC Prime
Basis Weight (gsm)	80	84	78
Caliper (micron)	64	84	68
Mechanical Properties			
Tensile MD (kn/m)	4.8	5.6	5.1
Tensile CD (kn/m)	2.7	1.9	2.8
Tear MD (m/n)	420	540	400
Tear CD (m/n)	500	570	450
Appearance Properties			
Gloss at 75° (%)	90	94	78
Brightness (%)	90	78	88
Opacity (%)	86	93	87
Smoothness (Bekk seconds)	5,000	3,800	1,500

MD - Machine Direction

CD - Cross Direction



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