



Fasson Specialty™ Innovation starts here

The Fasson Specialty product portfolio is synonymous with innovation, providing the optimal opportunity to differentiate a product or brand from the competition.

Fasson Specialty products are developed to enable you to add value, to meet niche market specifications, and to create customer unique solutions.

To make life as easy as possible, Fasson Specialty products are organized by three pathways through which they can be accessed. (Fasson Specialty, Fasson Mix and match and Fasson engineered solutions.)

Fasson Specialty.

Is a range of specialized products, which have proved most popular with customers and are stocked locally, Products include radiants, foils, piggybacks and correction labels. For full details contact your Avery Dennison Representative.

Fasson Mix and Match.

Whatever product you are developing, whatever market you are in the Fasson mix and match custom service has just the labeling solution you need. Over the years our research engineers have created and developed a wide range of high quality adhesives, facestocks and liners. In all, over 17,000 different pressure sensitive combinations are possible.

Fasson Engineered Solutions.

Sometimes it is neither desirable nor possible to create a labelstock for a technically challenging or specific application from standard stock components. Fasson are experts in creating advanced labeling solutions that are often customer unique. We work confidentially with label converters and end users to put together state of the art products that offer the optimal combination of functional qualities in terms of on pack performance and conversion.

Interested in finding a specialized solution to you're labeling issues then please contact your Avery Representative or us via www.fasson.com.au