

Performance Options Delivered

FASSON
Ideas that work for you™

Gain Visibility with Reflective Validation Decals



Labeling Solutions for
Durable Goods



Long-lasting reflective validation decals can increase visibility on high-performance applications. Vehicle and property validation decals, including motor vehicle license and boat/watercraft registration stickers, give converters an opportunity to produce functional durable labeling.

FASSON® REFLECTIVE DECALS

Our reflective decal products utilize proprietary enclosed lens retro-reflective film material combined with an acrylic cold temperature adhesive to yield a three-year durable construction. Offered with either a Fasson® 50#SCK “roll-to-roll” liner or a Fasson® 90# StaFlat sheetable liner, these products provide low temperature label application and high adhesion, sufficient for non-transfer destructibility/tamper-evident label performance.



For enhanced security applications, these products are available in 10 standard colors with Avery Dennison's standard 'official' watermark. This watermark is an overt, non-directional reading, integral (below the surface) image, designed to deter counterfeit replication. Custom watermarks employing this same technology are also possible.

DURABLE PRODUCT BENEFITS

- **Angled, “High-Speed” Web Splices**
For reliable matrix stripping and reduced registration waste.
- **Roll Lengths as Long as 3600 Ft. for Slit Widths Between 10-12 Inches**
Minimizes downtime for roll changes.
- **High Performance Adhesive at an Optimized Coat Weight**
Significantly reduces production downtime normally spent cleaning sticky buildup on press during converting and subsequent label dispensing.

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Fasson® Products for Reflective Validation Decals

| SPEC# W/O WATERMARK | SPEC# W/WATERMARK | FACESTOCK | ADHESIVE | LINER | SERVICE | WIDTH (IN) | MOQ (FT) |
|------------------------|----------------------|-------------------------------|----------|--------|---------|---------------|-------------|
| 27995 | 27252 | 4 Mil White Validation | CTPERM | 50#SCK | Custom | 48 | 1500 |
| 27242 | 27243 | 4 Mil Yellow Validation | | | | | 3000 |
| 27246 | 27247 | 4 Mil Orange Validation | | | | | 3000 |
| 27244 | 27245 | 4 Mil Red Validation | | | | | 3000 |
| 24250 | 27251 | 4 Mil Green Validation | | | | | 3000 |
| 27248 | 27249 | 4 Mil Blue Validation | | | | | 3000 |
| 25300 | 27253 | 4 Mil Lemon Yellow Validation | | | | | 3000 |
| 25301 | 27254 | 4 Mil Magenta Validation | | | | | 3000 |
| 25302 | 27255 | 4 Mil Yellow Green Validation | | | | | 3000 |
| 25303 | 27256 | 4 Mil Gold Validation | | | | | 3000 |
| 27996 | 27270 | 4 Mil White Validation | | | | | CTPERM |
| 27997 | 27998 | 4 Mil Yellow Validation | 3000 | | | | |
| 28001 | 28002 | 4 Mil Orange Validation | 3000 | | | | |
| 27999 | 28000 | 4 Mil Red Validation | 3000 | | | | |
| 27268 | 27269 | 4 Mil Green Validation | 3000 | | | | |
| 28003 | 28004 | 4 Mil Blue Validation | 3000 | | | | |
| 25330 | 27280 | 4 Mil Lemon Yellow Validation | 3000 | | | | |
| 25331 | 27281 | 4 Mil Magenta Validation | 3000 | | | | |
| 25332 | 27282 | 4 Mil Yellow Green Validation | 3000 | | | | |
| 25333 | 27283 | 4 Mil Gold Validation | 3000 | | | | |

Fitness-for-use testing in actual application is recommended.

For more information on reflective validation decals or other high-performing durable products, contact your Fasson sales representative for a complete list of durable marking solutions.

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